



*****MEDIA ADVISORY*****

Dawn Fregosa to be Honored at the “Dare to Dream” Gala in New York City, presented by Network for Teaching Entrepreneurship

Enterprising local teacher, Dawn Fregosa from San Leandro has been selected to represent the Bay Area at NFTE’s annual “Dare to Dream Gala” in New York City. The outstanding educator is to be recognized as one of NFTE’s Global Enterprising Educators of the Year, presented by MasterCard Worldwide. Special guest **Willie Geist, host of “Way Too Early” and co-host of “Morning Joe”**, will act as this year’s emcee and **Daymond John, star of ABC’s “Shark Tank” and Founder of FUBU** will serve as the celebrity host for the evening. This year the 2012 NFTE Entrepreneurial Spirit Awards will honor **Ernst & Young, LLP** as well as bestselling author, entrepreneur and television personality **Wes Moore and Joy Thomas Moore**, President of JWS Media, for their long-standing commitment to fostering and supporting entrepreneurial education.

Who: Dawn Fregosa to be recognized as one of 26 Global Enterprising Educators of the Year. As a NFTE Certified Entrepreneurship Teacher at Lighthouse Community Charter School in Oakland, Dawn applies her background in marketing and business management for a unique insider’s view on entrepreneurship. Through initiatives like “Fregosa Bucks” for hypothetical home businesses, in depth coverage of target marketing and demographics, and participation in the annual “MBA for a Day” event, curriculum is more than a lesson plan to Dawn; it’s a gateway for students to discover a career path. Building on NFTE Bay Area’s sustainability focus, Dawn integrates ‘green’ initiatives in all programs, from recyclable packaging to partnering with socially responsible organizations.

What: Dawn Fregosa will be honored along other educators and young entrepreneurs from all over the world in front of business, philanthropic and community leaders from the New York area and around the world.

When: Wednesday, April 18, 2011

Where: The Broadway Ballroom
New York Marriott Marquis
1535 Broadway at 45th Street, New York City

About the Network for Teaching Entrepreneurship

Too many young people today drop out of school and struggle to break the cycle of poverty. Since 1987, the Network for Teaching Entrepreneurship (NFTE) has been inspiring young people to pursue educational opportunities, start their own businesses, and succeed in life. By providing entrepreneurship education programs relevant to the real world, NFTE empowers students to own their educations in and out of the classroom and to find their own path to success. Hundreds of thousands of students have discovered opportunity all around them through entrepreneurship via thousands of certified educators worldwide. NFTE supports active programs in 18 states and nine countries around the world. Since 1994, NFTE Bay Area has helped more than 11,000 youth from low-income communities throughout the Bay Area unleash their entrepreneurial spirit. Entrepreneurs are a powerful driver of economic growth and NFTE sows the seeds of innovation in students worldwide. For more information, visit www.nfte.com.

About MasterCard Worldwide

MasterCard (NYSE: MA) is a global payments and technology company. It operates the world’s fastest payments processing network, connecting consumers, financial institutions, merchants, governments and businesses in more than 210 countries and territories. MasterCard’s products and solutions make everyday commerce activities—such as shopping, traveling, running a business and managing finances - - easier, more secure and more efficient for everyone. Learn more at www.mastercard.com or follow us on Twitter @mastercardnews.

Media Contacts:

MWW Group

Chris Smith, (646) 376-4201, csmith@mww.com

Liz Rigolosi, (212) 827-3741, erigolosi@mww.com

###